

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	:	William P. Price et al.
App. No	:	10/022,558
Filed	:	December 14, 2001
For	:	AUDIOVISUAL SYSTEM AND METHOD FOR DISPLAYING SEGMENTED ADVERTISEMENTS TAILORED TO THE CHARACTERISTIC VIEWING PREFERENCES OF A USER
Examiner	:	Daniel Lastra
Group Art Unit	:	3622

PRE-APPEAL BRIEF REQUEST FOR REVIEW**Mail Stop AF**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Applicants request a pre-appeal brief review of the legal and factual basis of the rejections in the April 6, 2009 Final Office Action. No amendments are being filed with this request, and this request is being filed with a notice of appeal.

The review is requested for the reason(s) stated on the attached sheets.